





▶ Diploma

# International Business Management with Co-op Work Experience

Vancouver

# **Excel in International Business Management**

Master international business in today's global economy with this cutting-edge, technology-focused programme. Gain essential skills in cross-border operations, cultural communication, financial management, project management, and marketing. With six months of academic study followed by a six-month co-op placement, you'll be prepared to make a significant impact wherever your career takes you.

# Who is it for?

### This course is perfect for:

Those looking to work in internation business or with international companies

Those wanting to add an international skillset to their resume

Entrepreneurs wanting to take their business global

Current professionals looking to change careers

# What will you learn?

Courses Financial Man	nagement &	Hours*
Accounting	Business	80
Communications	Business	80
Information Systems	Human Human	80
Resource Management	Operations	80
and Project Management Marketing		80
and Branding Co-op Work Experience		80
		480

<sup>\*</sup>Course time is 6 months, each course is 4 weeks. Co-op is 6 months

### 2025 start dates:

13 Jan, 10 Feb, 10 Mar, 7 Apr, 5 May, 2 Jun, 30 Jun, 28 Jul, 25 Aug, 22 Sep, 20 Oct, 17 Nov

# Admission Requirements

 A diploma or equivalent from a high school if younger than 19 years of age

### AND

- Demonstrate CEFR B2 English proficiency with proof of one of the below:
  - A 6.0 score on Bayswater's Online Placement Test
  - Level 5 English

    Completion of Grade 12
  - English in Canada
     Completion of IELTS 5.5
  - TOEFL 46, Duolingo 100
    TOEIC 450, or CELPIP 6
    official score

# Why Bayswater?

Bayswater provides global upskilling experiences that equip students with the practical skills and confidence to thrive in the future of work

Our programmes blend academics with real-world experience and soft skills, to empower students to create the life they want to live.







# The Benefits of co-op:

Co-op gives you the opportunity to apply what you learn in real-world settings, making your education more practical and relevant. It also boosts your employability by providing hands-on experience and valuable industry connections, setting you apart in the competitive job market.



Our Career Centre workshops will prepare you for entering paid co-op. View our FAQ's on how co-op works.

# Career pathways:

International Business Management offers many career options, a few are Office coordinator, Marketing coordinator, Sales Assistant, HR assistant, Finance Assistant, Business development coordinator.

### **Evaluation Methods:**

Evaluation is made up of weekly assignments, quantitative quizzes, a project, collaborative work and a midterm and final exam.

# **Learning Outcomes:**

### On completion, students will have the ability to:

- Understand financial management principles and practices
- > Grasp accounting, financial reporting, cost analysis, and risk assessment
- Use standard business tools and information systems
- Design and manage information systems
- > Identify, recruit, and retain talent effectively
- > Manage employee relations and ensure legal compliance
- > Acquire knowledge in operations and project management
- > Oversee performance, training, development, and organisational behaviour
- > Apply project management techniques, including risk analysis and scheduling
- > Utilise market research, product development, pricing, and digital marketing
- > Enhance written and verbal business communication with a focus on diversity
- > Create clear business documents, reports, and presentations
- > Demonstrate critical thinking and problem-solving in business scenarios



**Classes** Monday -Thursday from 4pm-9pm



**Homework hours:**10 - 15 hours per week



**Expert-led lessons** 



Classroom lecture format



Industry insights from guest speakers and company visits



International Business Management with Co-op Work Experience was reviewed and approved by the registrar of the Private Training Institutions Branch (PTIB) of the Ministry of Post-Secondary Education and Future Skills.

### Brands you'll get to know:

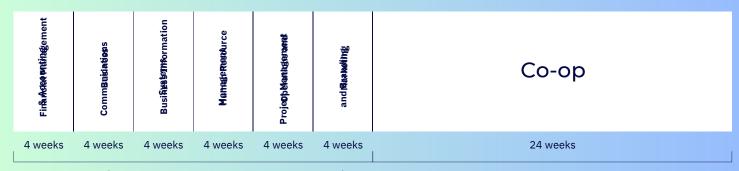




CONC≣RT® PROPERTIES







**6 months** (class schedule will differ per start date)

6 months