

New
6-month
programme

» Diploma

International Business Management

Vancouver

Excel in International Business Management

Mastering international business is crucial in today's global economy. This technology-focused programme equips you with the skills to manage cross-border operations and communicate across cultures. Gain expertise in financial management, project management, marketing, and more. Prepare to make a meaningful impact wherever your career takes you.

Who is it for?

This course is perfect for:

- Those looking to work in international business or with international companies
- Those wanting to add an international skillset to their resume
- Entrepreneurs wanting to take their business global
- Current professionals looking to change careers

What will you learn?

Courses	Hours
Financial Management & Accounting	80
Business Communications	80
Business Information Systems	80
Human Resource Management	80
Operations and Project Management	80
Marketing and Branding	80

Courses are 4 weeks each

2025 start dates:

13 Jan, 10 Feb, 10 Mar, 7 Apr,
5 May, 2 Jun, 30 Jun, 28 Jul,
25 Aug, 22 Sep, 20 Oct, 17 Nov

Admission Requirements

- › A diploma or equivalent from a high school if younger than 19 years of age
- AND**
- › Demonstrate CEFR B2 English proficiency with proof of one of the below:
 - › A 6.0 score on Bayswater's Online Placement Test
 - › Completion of Bayswater Level 5 English
 - › Completion of Grade 12
 - › English in Canada
 - › Completion of IELTS 5.5, TOEFL 46, Duolingo 100, TOEIC 450, or CELPIP 6 official score

Why us?

Bayswater provides global upskilling experiences that equip students with the practical skills and confidence to thrive in the future of work.

Our programmes blend academics with real-world experience and soft skills, to empower students to create the life they want to live.



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Career pathways:

International Business Management offers many career options, a few are Office coordinator, Marketing coordinator, Sales Assistant, HR assistant, Finance Assistant, Business development coordinator.

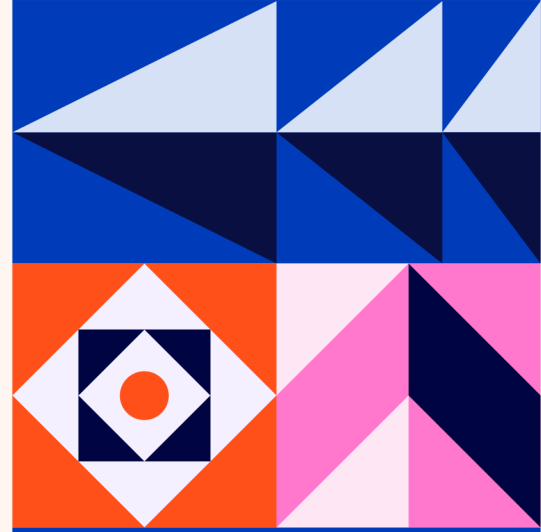
Evaluation Methods:

Evaluation is made up of weekly assignments, quantitative quizzes, a project, collaborative work and a midterm and final exam.

Learning Outcomes:

On completion, students will have the ability to:

- › Understand financial management principles and practices
- › Grasp accounting, financial reporting, cost analysis, and risk assessment
- › Use standard business tools and information systems
- › Design and manage information systems
- › Identify, recruit, and retain talent effectively
- › Manage employee relations and ensure legal compliance
- › Acquire knowledge in operations and project management
- › Oversee performance, training, development, and organisational behaviour
- › Apply project management techniques, including risk analysis and scheduling
- › Utilise market research, product development, pricing, and digital marketing
- › Enhance written and verbal business communication with a focus on diversity
- › Create clear business documents, reports, and presentations
- › Demonstrate critical thinking and problem-solving in business scenarios



Classes Monday - Thursday from 4pm-9pm



Homework hours: 10 - 15 hours per week



Expert-led lessons



Classroom lecture format



Industry insights from guest speakers and company visits



International Business Management with Co-op Work Experience was reviewed and approved by the registrar of the Private Training Institutions Branch (PTIB) of the Ministry of Post-Secondary Education and Future Skills.



Brands you'll get to know:



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